

ECON 2301-002 AND 004, PRINCIPLES OF MACROECONOMICS  
SPRING 2019, (ONLINE)

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**Faculty:** James Kemper, Assistant Professor of Economics

**Office Hours:** Mon/Tues/Wed/Thurs 2:30pm-3:45pm and Fri 9:00am-12:00pm

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- I. **Textbook:** Principles of Economics 2E, from OpenStax, ISBN-13: 978-1-947172-36-4. An e-book is available free at <https://openstax.org/details/books/principles-economics-2e?Book%20details> A printed version is available at the SPC Campus Bookstore.
- II. **Prerequisites:** None. However, college algebra is strongly encouraged.
- III. **Course Description:** An analysis of the economy as a whole including measurement and determination of Aggregate Demand and Aggregate Supply, growth rates, inflation, and unemployment.
- IV. **Purpose of the Course:** Economics 2301 serves as a core component for Social and Behavior Sciences and is a required course for Bachelor of Business Administration (B.B.A.) degrees.
- V. **Student Learning Outcomes (SLOs):**
1. Explain the role of scarcity, specialization, opportunity cost and cost/benefit analysis in economic decision-making.
  2. Identify the determinants of supply and demand; demonstrate the impact of shifts in both market supply and demand curves on equilibrium price and output.
  3. Define and measure national income and rates of unemployment and inflation.
  4. Identify the phases of the business cycle and the problems caused by cyclical fluctuations in the market economy.
  5. Define money and the money supply; describe the process of money creation by the banking system and the role of the central bank.
  6. Construct the aggregate demand and aggregate supply model of the macroeconomy and use it to illustrate macroeconomic problems and potential monetary and fiscal policy solutions.
  7. Explain the mechanics and institutions of international trade and their impact on the economy.
  8. Define economic growth and identify sources of economic growth.
  9. Address issues, policies, public opinions, expectations, environmental, and cultural changes that affect industry, society, choices, and the current economic state.
- VI. **Grading Scheme and Course Assignments:**
- a) **Grading Scheme**
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|--|---|
| Study Guide Quizzes                                | 250 points (25% of grade)               |
| <u>3 highest exams (including optional final):</u> | <u>750 points (75% of grade)</u>        |
| <b>Total:</b>                                      | <b>1,000 points (100% for the term)</b> |

**b) Grading Scale**

A = 900-1,000 points	(90% - 100%)
B = 800-899 points	(80% - 89%)
C = 700-799 points	(70% - 79%)
D = 600-699 points	(60% - 69%)
F = 0-599 points	(0 - 59%)

**c) Study Guide Quizzes**

There will be ten study guide quizzes in the class. Each of the class discussions will be counted as 2.5% of your final grade (25% total). All quizzes will pertain to the chapter study guide, found on Blackboard, and will have **ten questions**. You will have **30 minutes** to complete each quiz – which will be ample time if you completed the study guide before beginning the quiz. Each quiz will be due on Sunday, at midnight (EST), the week the quiz open ups.

\*In order to do well on the quizzes, it is imperative that you fill out the study guide before beginning the quiz.

**d) Exams**

There are three major exams in this course and an **optional cumulative** final exam. Each of the three exams will be counted as 25% of your final grade (75% total), and the lowest exam can be replaced with the grade of the optional cumulative final exam. **No make-up exams will be provided.** Any missed exam will be replaced with the grade of the cumulative final exam, no exception. The instructor will announce the details prior to the exam.

**VII. Course Schedule:** A detailed course schedule and outline will be available on Blackboard.

**VIII. South Plains College and Class Policies:**

**a) Attendance**

Students are expected to attend all classes in order to be successful in a course. A student may be administratively withdrawn from the course when absences become excessive. Any student absent for 25% of scheduled online assignments. Students who enroll in a course but have “Never Attended” by the official census date, as reported by the faculty member, will be administratively dropped by the Office of Admissions and Records.

**b) Drops and Withdrawals**

Students who stop attending a class should go through the procedure for dropping a course; otherwise, they may be administratively withdrawn for lack of attendance. Failure to follow college policy by withdrawing according to this procedure will be reflected on a student’s transcript by the presence of “X” or “F” marks, as determined by the instructor.

**c) Academic Integrity and Plagiarism**

It is the aim of the faculty of South Plains College to foster a spirit of complete honesty and a high standard of integrity. The attempt of any student to present as his or her own any work which he or she has not honestly performed is regarded by the faculty and administration as a most serious offense and renders the offender liable to serious consequences, possibly suspension.

**d) Diversity Statement**

In this class, the teacher will establish and support an environment that values and nurtures individual and group differences and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world and about ourselves. By promoting diversity and intellectual exchange, we will not only mirror society as it is but also model society as it should and can be.

**e) Disabilities Statement**

Students with disabilities, including but not limited to physical, psychiatric, or learning disabilities, who wish to request accommodations in this class should notify the Disability Services Office early in the semester so that the appropriate arrangements may be made. In accordance with federal law, a student requesting accommodations must provide acceptable documentation of his/her disability to the Disability Services Office. For more information, call or visit the Disability Services Office at Levelland (Student Health & Wellness Office) 806-716-2577, Reese Center (Building 8) 806-716-4675, or Plainview Center (Main Office) 806-716-4302 or 806-296-9611.

**f) Title IX Pregnancy Accommodations Statement**

If you are pregnant or have given birth within six months, Under Title IX you have a right to reasonable accommodations to help continue your education. To activate accommodations you must submit a Title IX pregnancy accommodations request, along with specific medical documentation, to the Director of Health and Wellness. Once approved, notification will be sent to the student and instructors. It is the student's responsibility to work with the instructor to arrange accommodations. Contact the Director of Health and Wellness at 806-716-2362 for assistance.